IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. 10/773,894 Confirmation No.: 8329

Applicant(s): David J. Edmondson

Filed: February 6, 2006

Group Art Unit: 3639

Examiner: Nelson, Freda Ann

Title: Apparatus, and Associated Method, for Dynamically Pricing Content

Responsive to Quantitative Demand Indicia.

Docket No.: 1643.104

Customer No.: 52529

Mail Stop RCE Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. 1.116

Dear Sir:

In response to the Final Office Action dated April 7, 2006, please amend the above-referenced application as follows:

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 6 of this paper.